



TOWN OF WINDSOR and Windsor Certified Farmers Market



Invitation to be a Sponsor



2019 Summer Nights on the Green Concert Series

PROMOTE YOUR BUSINESS!

The award winning Summer Nights on the Green concert series is a popular summer tradition in Windsor, brought to you by the Town of Windsor and the Windsor Farmers Market. This annual 14-week concert series is made possible by our generous sponsors. Together, we invite your business to be a part of the family, as a valued sponsor of the 2019 concert season.

Market your business or organization in the heart of the Windsor community to over 60,000 enthusiastic concert goers on the picturesque Windsor Town Green. Showcase your business name in our attractive brochure distributed to over 15,000 Windsor households and to our regional neighbors. The Town and Farmers Market will proudly acknowledge your sponsorship on their Facebook pages, with over 14,000 followers, combined.

Join us in celebrating 18 years of healthy, quality family entertainment, great food and access to Windsor shops and restaurants. Associate your business name with the positive experiences and memories that the Town and Farmers Market brands deliver. We look forward to hearing from you!

Dominic Foppoli, Mayor
Town of Windsor

Joey Smith, Board President
Windsor Certified Farmers Market



Creating Community through People, Parks and Programs



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Summer Nights on the Green Sponsorship Recognition and Marketing Benefits

\$5,000 Headliner Sponsor (concert season)

- Individual custom vinyl banner (3' x 10') - rotated on display at 14 concerts on stage arbor
- Prominent 10' x 10' booth space in Town Green Sycamore Grove to market Sponsor business, including one reserved parking spot
- Public acknowledgment at the beginning of each concert
- Advertisement (1/4 page) in the Town of Windsor Fall Recreation Guide (11,000 printed)
- Individual acknowledgment on Town and Farmers Market Websites and Facebook Pages (14,000 followers)
- Acknowledgment in Summer Nights on the Green promotional pieces (60,000 impressions)
- Appreciation plaque presented at Town Council Meeting in fall 2019

\$2,500 Spotlight Sponsor (concert season)

- Shared vinyl banner (3' x 10') with up to three other Spotlight Sponsors - rotated on display at 14 concerts on stage arbor
- Public acknowledgment at the beginning of each concert
- Advertisement (1/8 page) in the Town of Windsor Fall Recreation Guide (11,000 printed)
- Acknowledgment on Town and Farmers Market Websites and Facebook Pages (14,000 followers)
- Acknowledgment in Summer Nights on the Green promotional pieces (60,000 impressions)
- Certificate of Appreciation presented at Town Council Meeting in fall 2019

\$1,000 Box Office Sponsor (concert season)

- Advertisement (logo) in the Town of Windsor Fall Recreation Guide (11,000 printed)
- Acknowledgment on Town and Farmers Market Websites and Facebook Pages (14,000 followers)
- Acknowledgment in Summer Nights on the Green promotional pieces (60,000 impressions)
- Certificate of Appreciation presented at Town Council Meeting in fall 2019

NEW - \$500 Band Sponsor (14 available)

- Sponsor selects one or more bands to sponsor at \$500 each. 14 concert nights are available on a first come first served basis. (Band Sponsor may be added onto another Sponsorship level)
- Prominent 10' x 10' booth space in Town Green Sycamore Grove to market Sponsor business, including one reserved parking spot
- Sponsor supplied vinyl banner (up to 3' x 10') on display on the night(s) band is sponsored
- Acknowledgment on Town and Farmers Market Websites and Facebook Pages (14,000 followers)
- Acknowledgment in Summer Nights on the Green promotional pieces (60,000 impressions)
- Certificate of Appreciation presented at Town Council Meeting in fall 2019

Benefits for sponsorships over \$5,000 will be negotiated. In-kind benefits determined by Town.

Town Contact: Amanda Gray at 707-838-5382 or agray@townofwindsor.com



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Summer Nights on the Green Sponsorship Pledge Form

Business or Organization _____

Contact Person _____ Title _____

Address _____

City _____ State _____ Zip _____

Phone _____ email _____

Please mark Sponsorship Level:

Concert Season: May 30 to September 5, 2019
(no concert on July 4)

\$1,000 Box Office Sponsor

\$2,500 Spotlight Sponsor

\$5,000 Headliner Sponsor

Over \$5,000 Hall of Fame Sponsor

Indicate Amount \$ _____

* Benefits will be negotiated

Signature:

Sponsor Signature

Print Name

Date

Are you interested in being a **Band Sponsor**?

Yes No

Bands to be announced March 4, 2019.

To assure that your organization or business is included in all of the appropriate promotions, please submit your Pledge Form by **Thursday, March 7, 2019**.

Contribution is due by Thursday, May 2, 2019. Please make checks payable to the "Town of Windsor". For more information, contact Amanda Gray at 707-838-5382 or agray@townofwindsor.com

Please submit your Sponsorship Pledge Form to:

Town of Windsor, Attention: Amanda Gray
P.O. Box 100, Windsor, CA 95492



The Town of Windsor reserves the right to refuse a pledge. Public purpose organizations described in Internal Revenue Code Section 170(c)(1), including the Town of Windsor, may be eligible to receive tax-deductible charitable contributions.